

## Agenda 2023 Maryland Highway Safety Summit

<b>8:30-8:45</b>	<b>Welcome Remarks</b>
<b>8:45-9:30</b>	<p><b>Keynote Speaker – <i>Better and Stronger – When We Are Working Together!</i></b></p> <p>Darrin Grondel (Foundation for Advancing Alcohol Responsibility)</p>
<b>10-minute break</b>	
<b>9:40-10:30</b>	<p><b>Panel Discussion – Recent Traffic Safety Trends</b></p> <p>Regional Administrator Stephanie Hancock (National Highway Traffic Safety Administration), Breck Jeffers (Federal Highway Administration), Russ Martin (Governors Highway Safety Association)</p>
<b>15-minute break</b>	
<b>10:45-11:15</b>	<p><b>Press Conference – 2022 Fatality Announcement and New Data Tool Announcement</b></p> <p>Secretary Paul Wiedefeld (Maryland Department of Transportation), Administrator Chrissy Nizer (MDOT Motor Vehicle Administration), Colonel Roland Butler (Maryland State Police)</p>
<b>5-minute break</b>	
<b>11:20-11:55</b>	<p><b>Panel Discussion- Speaking to Everyone: Diversity, Equity, and Inclusion Panel</b></p> <p>Laura Sonderup (Heinrich Marketing), Jeff Wilson (Padilla)</p>
<b>12:00-1:00</b>	<b>Lunch</b>
<b>1:00-1:45</b>	<p><b>Panel Discussion – Keep it Local: How You Can Support a Local Highway Safety Plan</b></p> <p>Teri Soos (MDOT State Highway Administration), David Cookson (Howard County), Wade Holland (Montgomery County), Nicole Waldheim (Fehr &amp; Peers), William White (City of Salisbury)</p>

10-minute break				
Breakout Session Time	Impaired Driving Breakout Track	Distracted Driving Track	Occupant Protection Track	Vulnerable Road Users Breakout Track
1:55-2:40	<p><b><u>Cannabis Communications</u></b></p> <p>Samuel Cole <i>Colorado DOT</i></p> <p>Jeff Larason <i>Travelers Marketing</i></p>	<p><b><u>Anyone Can Be a Social Influencer: Addressing Distracted Driving Behaviors</u></b></p> <p>Matt Fiorentino <i>Cambridge Mobile Telematics</i></p> <p>Nicholas Ward <i>Leidos</i></p>	<p><b><u>Keeping Kids Safe in Automated Vehicles</u></b></p> <p>Joe Colella <i>Juvenile Products Manufacturing Association</i></p>	<p><b><u>Beyond Engineering: Maryland's Vulnerable Road User Assessment and Pedestrian Safety Action Plan</u></b></p> <p>Cedric Ward Erin Dey Jianyang Zheng Molly Porter <i>MDOT State Highway Administration</i></p>
10-minute break				
2:50-3:35	<p><b><u>Best Practices for Identifying Impaired Drivers: A Look into Maryland's Drug Recognition Expert (DRE) Program</u></b></p> <p>Corey Steffy Wayne Koch <i>Maryland State Police</i></p>	<p><b><u>The What and Why of a Distracted Driver</u></b></p> <p>Aimee Cox <i>Insurance Institute for Highway Safety</i></p>	<p><b><u>Making it Click: Innovative Seatbelt Campaign Strategies</u></b></p> <p>Mark Ezell <i>North Carolina Governor's Highway Safety Program</i></p> <p>Nicole Hood <i>Missouri Department of Transportation</i></p>	<p><b><u>Innovative Strategies to Reach Teens</u></b></p> <p>Bryan Delany Nicholas Worrell <i>National Transportation Safety Board</i></p> <p>Kendall Lythgoe Casey Taylor <i>YOVASO</i></p>
10-minute break				
3:45-4:30	<p><b><u>Challenges in Prosecuting Cannabis Impaired Driving</u></b></p> <p>Shannon Bryant <i>Washoe County (Nevada) District Attorney's Office</i></p> <p>Sabra Jones <i>National Highway Traffic Safety Administration</i></p>	<p><b><u>Driven to Distraction: How Technology Can Increase Driver Attention</u></b></p> <p>Mike Hernandez <i>Alliance for Automotive Innovation</i></p>	<p><b><u>Once in A Lifetime: COVID-19's Impacts on Roadway Safety</u></b></p> <p>Bryan Porter <i>Old Dominion University</i></p>	<p><b><u>Move Over: Protecting Road Workers</u></b></p> <p>Lindsay Arnold <i>AAA Foundation for Traffic Safety</i></p> <p>Joshua Pfeiffer <i>Emergency Responder Safety Institute</i></p>