

# LET'S MOVE MARYLAND TOWARD ZERO DEATHS

**BUCKLE  
UP**

**DRIVE  
SOBER**

**USE  
CROSSWALKS**

**SLOW  
DOWN**

**AVOID  
DISTRACTIONS**

**WE NEED  
YOUR HELP!**

**NEARLY 500 PEOPLE DIE ON MARYLAND'S ROADS EVERY YEAR:** moms, dads, children, grandparents, friends, and co-workers. Their deaths take a tremendous toll on families and communities. Toward Zero Deaths (TZD) is a national strategy to eliminate serious injuries and deaths on our roadways and Maryland is committed to this goal. Since 2012, a dedicated team of educators, engineers, law enforcement officers, and emergency medical services providers have teamed up to make this goal a reality. Our success relies on everyone doing their part to walk, ride, and drive safely and to set a good example for all road users.

## SEAT BELT USE

It takes two seconds to put on a seat belt. Seat belts prevent injuries and stop you from being ejected from your vehicle. They are designed to work with airbags to keep you as safe as possible in the event of a crash. Make sure everyone is properly buckled - Seat Belts Save Lives.

WEARING A  
**SEAT BELT**  
COULD **SAVE YOUR  
LIFE**

**BUCKLE UP, EVERY SEAT, EVERY TIME.**

## AGGRESSIVE DRIVING

Speeding and aggressive driving are factors in at least one-third of all crashes, injuries, and fatalities in Maryland. Every driver can control their speed and should drive at a safe speed at all times.

**SLOW DOWN.**

## DISTRACTED DRIVING

Phone/electronic device use is a leading cause of distracted driving, but anything that takes your attention away from the road is a distraction. Eating, smoking, adjusting your radio or GPS, and dealing with other passengers can cause you to lose focus and put lives at risk. Make driving your priority.



**AVOID DISTRACTIONS, PARK THE PHONE  
BEFORE YOU DRIVE.**

## IMPAIRED DRIVING

Driving under the influence of drugs and/or alcohol is a crime that kills and injures thousands every year. Always make a plan to get home safely. There are many options for a safe ride, including public transit, rideshare services, cabs, or a sober friend. Avoid being one of over 20,000 people arrested in Maryland every year for impaired driving.

**EVERY HOUR  
SOMEONE IN MARYLAND  
IS INJURED OR  
KILLED IN AN  
IMPAIRED DRIVING CRASH**



**ALWAYS CHOOSE A SOBER RIDE HOME.**

## PEDESTRIAN SAFETY

At some point, everyone is a pedestrian. Use crosswalks or intersections whenever possible and make eye contact with drivers before crossing. When driving, always pay attention for pedestrians, especially at intersections and at night.



**ALWAYS USE CROSSWALKS.**



@tzd\_maryland



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Toward Zero Deaths Maryland



Governor Larry Hogan  
Lt. Governor Boyd K. Rutherford

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